

Smith Ave Revitalization Initiative

Work Plan

December 2009

December 15 Task Force Informational Meeting
Purpose- To narrow down interested parties to serve on the task force

December **Humphrey Student Project Completion- Smith Ave Advisory Report**
Summary: To assess the current condition of the Smith Avenue corridor, envision what the future for the corridor might be, and make recommendation that will help the task force design a revitalization plan.
Full report available upon request.

December 22 Steering Committee Informational Meeting with Tom Dobbs; Hay Dobbs
Purpose: to gain an urban development professional's advice regarding organizational steps & processes in the Smith Avenue Revitalization Initiative.

January 2010

January 12 Steering Committee meeting
Task Force selected by Steering Committee
Full list of task force member available upon request.

January 20 Historic Preservation Student Intern Work begins

Jan 22 Carlson MBA students (GVC) initial meeting- Market Study

Study Summary-A market research study and analysis was performed for the Smith Avenue Corridor to determine its current state, identify the considerations necessary for its revitalization, and provide ideas for redevelopment. Strategies and tactics for the near- and long-term are presented.
Full Report available upon request

Jan 26 Steering Committee Meeting
Review work plan, discuss self guided tour, agenda for first meeting
Full Steering Committee agendas and minutes available upon request.

February 2010

February 5 Task Force appointed by Saint Paul Planning Commission

February 9 Initial Task Force Meeting 6-8 pm

Purpose of Meeting

To educate committee on the history of Smith Ave Revitalization Initiative, small area plan education, & overall vision of project including plans to develop a SWOT Analysis.

Meeting Agenda

- Explain role of the task force and history expectations. – **Committee Chairs**
- Brief history of project to date-**Chris Romano**
- What is a small area plan? **Kate Reilly, City of Saint Paul PED**
- 1984 plan review (review 1984 Plan) **Tia Anderson, City of Saint Paul PED**
- Smith Avenue Advisory Report- **U of M Humphrey Student Group**
- SWOT Analysis preparation-**Kristina Smitten**
- Self-guided tour preparation, assign homework- **Darlene Lewis**
- Comments, reflections, questions – **Steering Committee**

March 9, 2010 Task Force Meeting 6-8 pm

Purpose of Meeting

To perform a SWOT Analysis in order to determine feedback regarding the strengths, weaknesses, opportunities, and threats that face Smith Avenue.

Meeting Agenda

- Self-guided tour follow up and intro-**Kristina and Darlene**
- SWOT Analysis Activity- **Tim Faricy, Kristina and Darlene**
- Begin exercise to frame a draft of project vision and goals – **Tim & Kristina**

Next Steps

Organize group SWOT analysis activity results into one document.

Deliverable- Identify overarching themes incorporated in SWOT analysis.

April 13, 2010 Task Force Meeting 6-8 pm

Purpose of Meeting:

To review SWOT Analysis and agree on proposed themes.

Meeting Agenda

- Carlson Student Group-Market Research Study Presentation-**Student Group Full Report available upon request**
- Student Group Q & A
- Review SWOT Analysis-Kate & Jenny
- Agree on SWOT themes-Kate & Jenny, task force
- Homework- Review History of Smith Avenue

Deliverable- Add final themes and final SWOT analysis to intro of small area plan.

May 11, 2010 Task Force meeting 6-8 pm

Purpose of Meeting:

To educate task force on role of organizational partners involved on the West Side and resources available.

To perform a stakeholder analysis in order to identify the interests and relationships of all the stakeholders in the Smith Ave Project

Meeting Agenda

- Organizational summaries- all organization representatives-REDA, NeDA, WSCO
 - Stakeholder Analysis-Tia Anderson, PED
 - Historic Preservation Presentation & questions-Rebecca Harnik
- Full Report Available at the end of May**
- Homework- review transportation chapter of comprehensive plans

Next Steps

Add pertinent historic preservation information to introduction of small area plan.

Deliverable- Draft stakeholder analysis grid to guide future discussion & input stakeholders into appropriate action steps as small area plan is developed.

June 8, 2010 Task Force meeting 6-8 pm

SWOT- Overarching goals incorporated in discussion.

Related to Transportation and Public Safety

- Capitalize on local and regional access
- Establish safe bike routes for all users
- Improve walkability to enhance pedestrian safety
- Establish traffic-calming measures
- Increase use of public transportation

- Develop uniform elements to improve streetscape
- Address quality of life safety-related issues
- Incorporate sustainable/environmental principles into plan

Meeting Agenda

- Stakeholder Analysis Review- Kate Reilly, Jenny Ticcioni
- Transportation Presentation & Discussion
 - Jennie Read, MNDOT
 - Mike Klassen, St. Paul Public Works
 - Monica Beeman, St. Paul Public Works
 - Matt Saam, West St. Paul Public Works Director
- Public Safety Presentation & Discussion
 - Laura Vaughn, Crime Prevention Specialist, City of West St. Paul
 - Pam McCreary, Crime Prevention Specialist, City of St. Paul
- Homework: Review Land Use/Housing chapters & look over existing zoning descriptions

Next Steps

Determine actions steps necessary to achieve each goal. Identify stakeholders to implement each action step.

Deliverable- Draft transportation and public safety section of small area plan.

July 13, 2010 Task Force Meeting 6-8 (or 830) pm

SWOT Focus- *Overarching goals incorporated in discussion*

Related to Land Use

- Maintain and improve residential properties

Related to Zoning

- Establish consistent and flexible zoning
- Address parking limitations
- Develop consistent signage standards and design
- Incorporate sustainable/environmental principles into plan

Meeting Agenda

- Crime Prevention Overview- City of Saint Paul- Officer Sack-15 min
- Group Discussion-Create action steps-15 min
- Transportation/Public Safety Action Step Review & Ranking exercise-30 min
- Land Use and Zoning (focus on mixed use)- 30 min
 - Speakers- Lucy Thompson, City of Saint Paul PED
 - City of West Saint Paul- Ben Boike
- Action step activity in four small groups- each group assigned one zoning theme and the land use theme- 30-45 min
- Next Meeting- July 27- Community Meeting at Thompson Park-
6 month Smith Ave Review and MDC presentation
Next task Force meeting- August 10 (Economic Development & Housing)

Next Steps

Determine actions steps necessary to achieve each goal. Identify stakeholders to implement each action step.

Deliverable- Draft zoning and land use section of small area plan

July 27 Community Meeting 6-7:30 pm @ Thompson Park

Mid Year Task Force Update & Metropolitan Design Center Findings

- Task Force Update (SWOT, Stakeholder Analysis, student reports, etc) (15 min)
- Future Timeline (5 min)
- Q&A (20 min)
- U of M- MDC Presentation- Present findings of streetscape survey (30 min)
- Q&A (20 min)

August 10 Task Force Meeting 6-8 pm

SWOT Focus- *Overarching goals incorporated in discussion* Related to Economic Development/Corridor Identity

- Support and retain current business mix
- Attract businesses that meet neighborhood needs
- Capitalize on traffic patterns
- Create a strong business community to compete with external threats
- Maintain and strengthen diverse neighborhood mix
- Develop consistent signage standards and design
- Build community through events
- Capitalize on neighborhood characteristics to create a strong identify for the corridor
- Develop uniform elements to improve streetscape
- Incorporate sustainable/environmental principles into plan

Related to Housing

- Maintain and improve residential properties

Meeting Agenda

- Housing
Speakers- Luis Periera, City of Saint Paul, City of West Saint Paul TBD
- Economic Development- City of Saint Paul-
Speakers- Ellen Muller, City of Saint Paul, Jim Hartshorne, City of West Saint Paul

Next Steps

Determine actions steps necessary to achieve each goal. Identify stakeholders to implement each action step.

Deliverable- Draft small area plan section of small area plan.

August 31

6-8 pm NeDA

- Corridor Identity
Speaker- Consultant TBD
Deliverable- TBD consultant- draft economic development amendment to small area plan

September 14, 2010 Task Force Meeting

SWOT Focus- *Overarching goals incorporated in discussion*

Related to Water & Parks & Recreation

- Drive recreators to Smith Ave. businesses
- Increase usage and access to parks

Meeting Agenda

- Water
Speakers- Bruce Elder; Public Works
St. Paul Regional Water-
- Parks & Recreation
Speakers- City of SP & WSP-Parks & Rec staff

Next Steps

Determine actions steps necessary to achieve each goal. Identify stakeholders to implement each action step.

Deliverable- Draft water and parks and Recreation sections of small area plan.

October 12, 2010 Task Force Meeting

SWOT Focus- *Overarching goals incorporated in discussion*

Related to all themes

- Support and retain current business mix
- Attract businesses that meet neighborhood needs
- parking lot/lone wolf
- Drive recreators to Smith Ave. businesses
- Capitalize on local and regional access
- Establish safe bike routes for all users
- Improve walkability to enhance pedestrian safety
- Establish consistent and flexible zoning
- Maintain and improve residential properties
- Increase usage and access to parks
- Address quality of life safety-related issues
- Develop consistent signage standards and design

- Capitalize on traffic patterns
- Establish traffic-calming measures
- Incorporate sustainable/environmental principles into plan
- Capitalize on neighborhood characteristics to create a strong identify for the corridor
- Develop uniform elements to improve streetscape
- Address parking limitations
- Create a strong business community to compete with external threats
- Increase use of public transportation
- Build community through events
- Maintain and strengthen diverse neighborhood mix

Meeting Agenda

- Review small area plan draft- Kate Reilly, City of Saint Paul PED

Next Steps

Review changes to small area plan

Deliverable- Updated small area plan

November 9, 2010 Task Force Meeting

- Final document preview

Add December Meeting (if add second ED meeting)