



## Riverview Economic Development Association

176 Cesar Chavez Street Saint Paul, MN 55107

[www.districtdelsol.com](http://www.districtdelsol.com)

### E-Newsletter

[2009 REDA Membership Invoices now Due!](#)

[Welcome New Members](#)

[Member News](#)

[Funding Corner](#)

[La Placita Rental Opportunities](#)

[Cinco de Mayo Fiesta Event Updates](#)

[Cinco de Mayo Fiesta Grand Marshal Nomination Process open!](#)

[Sustainable Design and Green Construction Seminar](#)

[Community Call- Peace Jam Participants!](#)

### **2009 Membership Drive**

**Membership Invoices are now due! Please return them as soon as you can. You will receive a reminder email this week with a copy of your invoice if we have not received it yet at the REDA office.**

### **Remember 2009 Membership Offers**

\*\*Please pass on REDA's business association info to a fellow business contact & receive \$25.00 off your 2009 member dues and the new member will save \$25.00 as well.

If you already have a business in mind to refer, [click here](#) for a **2009 member application**.

Make sure to have the new business, list your name as a referral, in order to ensure your discount!

questions- call the REDA office or email [jt@districtdelsol.com](mailto:jt@districtdelsol.com).

## Welcome New Members

Mercury Office  
Supply

La Chiquita- *Paleteria  
y Neveria*

## Member News

### COLOR MY WORLD Event

"An exploration of how  
we can connect girls and  
adults  
of color with Girl  
Scouting!"

Keynote speaker:  
Honorable Natalie Hudson,  
Minnesota Court of Appeals  
**Friday, February 20, 2009**  
**Klas Center, Hamline  
University**  
**1536 Hewitt Avenue**  
**Saint Paul, MN**

This event is free.  
To RSVP  
[click here.](#)

## Funding Corner

Thank you to:  
**Ecolab Foundation.**  
This grant awarded to  
REDA is in conjunction with  
the Youth Farm and Market

## La Placita Rental Opportunities

La Placita is a plaza that is owned by REDA located in District del Sol at 189 Cesar Chavez Street. La Placita is available for rent during the 2009 calendar for events such as business promotional events, holiday celebrations, community gatherings, Quinceañeras, birthday parties, etc. The opportunities are endless!

**Please call Roxanne at REDA, 651.222.6347, for rental rates & special REDA member rental discounts for 2009!**



## Now Accepting the following Cinco de Mayo Fiesta Event Applications



**Cinco de Mayo Fiesta Parade** is the single highest attendened event of Cinco de Mayo Fiesta! Tens of thousands come and experience this family-friendly event, which features floats from

Project. This project, in its second year, will provide locally grown, organic produce which will be sold at El Burrito Mercado this summer.

Stay tuned for marketing materials this summer about this exciting project!

local community organizations, event sponsors, and authentic Mexican dancers and performers.

[parade forms](#)

### **Cinco de Mayo Fiesta Low-Rider Show and Hydraulic Showdown**

It might be because of the cars that are so low they look like they would scrape the paint off the road, or perhaps it's the smell of hydraulic fluid, or maybe it's the chance to see cars that defy gravity. No matter what the reason, it's a great show. [Car Show App](#)

### **People's Choice Salsa Tasting Contest**

Anyone may try the salsas, but only restaurants and retailers may sign up as contestants. To have your salsa judged in the contest, contact the REDA office at 651-222-6347 or click on the link to download an application! [Salsa App](#)

### **Cinco de Mayo Fiesta Booth Space Inquiries**

District del Sol & West Side businesses if you are interested in having a booth space at Cinco de Mayo Fiesta, please contact Jenny at the REDA office for special rates! [jt@districtdelsol.com](mailto:jt@districtdelsol.com)

For all other booth space inquiries please contact Brian at the REDA office. [bg@districtdelsol.com](mailto:bg@districtdelsol.com)

## **Nominate a 2009 Cinco de Mayo Fiesta Parade Grand Marshal**

Qualified nominees should meet the following criteria:

- Nominee will be selected on the basis of his/her contributions in the Saint Paul community, through civic and/or social services, humanitarianism or personal achievements.
- Nominee should be a current or long term past resident of Saint Paul's West Side.
- Nominee should understand the significance of Cinco de Mayo.
- Nominee must be willing and able to attend the opening ceremony on Friday, May 1, 2009, and the Cinco de Mayo Fiesta Parade on Saturday May 2, 2009.

To obtain a Grand Marshal Nomination form, please visit the Cinco de Mayo Fiesta website at [www.districtdelsol.com](http://www.districtdelsol.com) or call 651-222-6347.

Nominations must be received at the REDA office by 4 p.m. on Thursday, Feb. 26, 2009.



Pictured above: Gloria Frias- 2008 Grand Marshal & REDA Executive Director- Chris Romano

### **Rewards (and Risks) of Sustainable Design and Green Construction Seminar**

If you would like to attend, please register at [www.leonard.com](http://www.leonard.com) or by email to [rsvp@leonard.com](mailto:rsvp@leonard.com).

**Date:** Wednesday, February 18, 2009

**Time:** 7:30 a.m. to 5 p.m.

**Place:** The Wilder Center Auditorium  
451 Lexington Parkway North  
Saint Paul, MN 55104

### **COMMUNITY CALL for Peace Jam Participants!**

Thursday Feb. 5th, 6:00 PM

Location- WSCO office- 127 W. Winifred

Topic- **West Side's Peace Jam Service Project**

**Summary-** A service project where youth, neighbors, organizational partners, community leaders will learn more about what is in place so far for Peace Jam([www.youthrive.net](http://www.youthrive.net)) 2009 and ALSO be able to participate in shaping it!!

Call the WSCO office with questions at  
651.293.1708