

# The Riverview Economic Development Association invites you to the Cinco de Mayo Fiesta 2010 Friday, May 7 & Saturday, May 8

## Cinco de Mayo Fiesta Newsletter

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The Cinco de Mayo Fiesta in District del Sol on St. Paul's West Side is a celebration of Mexican culture, food, beverages, music and customs.

We welcome more than 100,000 attendees every year!

### Quick Links...

[Our Web site](#)  
[Facebook](#)  
[Twitter](#)

### Event applications

[Volunteer](#)  
[Parade](#)  
[Salsa Tasting Contest](#)  
[Lowrider Car Show](#)

### Sponsors Opportunities

We are currently looking for sponsorship partners for this important cultural celebration. For

### Music for the soul!

The 2010 Cinco de Mayo Fiesta entertainment line-up is ready. Let your body move to mariachi, salsa, hip hop, and other great Latin music. Make sure to check out our stages!



- Friday, May 7th find your way to [Boca Chica Stage](#) and [El Río Vista Stage](#)
- Saturday, May 8th check out [Boca Chica Stage](#), [El Río Vista Stage](#), [Parque Castillo Stage](#), [¡Viva México! Stage](#), and [Cozy Cantina Stage](#).

### Last chance application submissions

The Fiesta is only 20 days away! We do not want anyone to miss out on the great opportunity to participate. We are still accepting entries for the [Lowrider Car Show](#), [Photo Contest](#), [Volunteer](#), and [Community Wellness Village](#). Do not miss your chance to become part of Cinco de Mayo Fiesta history.

### Cinco de Mayo Fiesta button, great savings for \$2

more information please  
check out links below or  
contact Brian Gioielli at  
[bg@districtdelsol.com](mailto:bg@districtdelsol.com).

[Rey Sponsors](#)

[Sol Sponsors](#)

[Sombrero Sponsors](#)

[Piñata Sponsors](#)

Join Our Mailing List!



2010 Cinco de Mayo Fiesta commemorative button is here -- get yours today! Buttons cost \$2 and are good for discounts at participating West Side businesses. All buttons come with a postcard to enter a raffle for great prizes.

To purchase a button, visit participating West Side businesses (will have photo of button posted in their window) or contact the [REDA office](#).

[Check out our Web site for more details.](#)

**Participating businesses** (all in the 55107 zip code):

[Bread, Coffee and Cake](#).....Free small coffee or hot chocolate with purchase  
385 S. Wabasha St.  
651-222-7608

[Burger King \(West Side location only\)](#).....Buy a whopper get one whopper free  
455 S. Robert St.  
651-222-0016

[Captain Ken's Food](#).....30% off all products. Items must be purchased at Captain Ken's place of business at the address below.  
344 S. Robert St.  
651-298-0071

[CBL Floors](#).....10% off purchase price  
458 S. Robert Street --- New address April 16th 1061 S. Robert St.  
651-292-1011

[El Burrito Mercado](#).....Purchase any two pieces of bread from our bakery for \$1  
175 Cesar Chavez St.  
651-227-2192

**Karina's Beauty Salon**.....Save \$4 on men or women's haircuts. \$20 off coloring services. Eyebrow wax/haircut and style package for \$25, a \$14 savings!  
187 Cesar Chavez St.  
651-222-1224

**Novedades Lupita**.....5% off in-store merchandise  
200 Cesar Chavez St.  
651-292-9980

**Tom's Barber Shop**.....\$4 off haircuts  
448 S. Robert St.  
651-292-1544

**Wabasha Deli & Café**.....\$1 off daily lunch special  
32 E. Fillmore Ave.  
651-291-8868

**West Side Haircare**.....\$3 off haircuts  
450 S. Robert Street  
651-225-4597

### **What does Cinco de Mayo celebrate?**

The holiday originally commemorated the defeat of the French army by the Mexicans at the Battle of Puebla in 1862.

Holding much cultural significance, Cinco de Mayo continues to be an important reminder of Mexico's victory in the face of great odds and the patriotism of people of Mexican descent.

### **Want to support but do not have the time?**

For the first time we are now accepting online donations. Visit GiveMN.org to donate with the click of a button you become a vital part in supporting REDA initiatives.

[Riverview Economic Development Association](#)

**Hasta pronto,**

The Cinco de Mayo Fiesta Planning Committee  
The Riverview Economic Development Association



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