

# The Riverview Economic Development Association invites you to the Cinco de Mayo Fiesta 2010 Friday, May 7 & Saturday, May 8

## Cinco de Mayo Fiesta Newsletter

### In This Issue

Brochures are here!

Hot spots

Last call for volunteers

History of Cinco de Mayo

Support us

The Cinco de Mayo Fiesta in District del Sol on St. Paul's West Side is a celebration of Mexican culture, food, beverages, music and customs.

We welcome more than 100,000 attendees every year!

### Quick Links...

[Our Web site](#)  
[Facebook](#)  
[Twitter](#)

### Event applications

[Volunteer Parade](#)  
[Salsa Tasting Contest](#)  
[Lowrider Car Show](#)

### Sponsors Opportunities

We are currently looking for sponsorship partners for this important cultural celebration. For

### Brochures are here!

The Fiesta is only 10 days away! Make sure you are ahead of the game with our Fiesta brochure. It is filled with all the details you will need to know for a fantastic experience. Print out our brochure and start planning today because the Cinco de Mayo Fiesta will be here before you know it.

[2010 Cinco de Mayo Fiesta brochure](#)



### Hot spots

Hot spots to include in your Cinco de Mayo Fiesta planning.

Friday, May 7th

- [Lowrider Car Show](#) - all night 4-9pm
- Hydraulic Show - 6:30-7:30pm
- [Boca Chica Stage](#) and [El Río Vista Stage](#)

Saturday, May 8th

- [2010 Cinco de Mayo Fiesta Parade](#) - 10am-12pm
- ["People's Choice" Salsa Tasting](#) - 11am-6pm
- Jalapeño Eating Contest - 1-6pm
- [Boca Chica Stage](#), [El Río Vista Stage](#), [Parque Castillo Stage](#), [¡Viva México! Stage](#), and [Cozy Cantina Stage](#).

A place for everyone, do not forget to make your way to Children's Area, Cinco Sports Zone, Community Wellness Village, History Area, and Photo Contest.

more information please check out links below or contact Brian Gioielli at [bg@districtdelsol.com](mailto:bg@districtdelsol.com).

[Rev Sponsors](#)

[Sol Sponsors](#)

[Sombbrero Sponsors](#)

[Piñata Sponsors](#)

Join Our Mailing List!

## Last call for volunteers



We need 60 more volunteers to make the Fiesta running like a well oiled machine. Volunteers are needed for shifts on Saturday, May 8 from 12 - 3pm and 3 - 6pm. Be part of our volunteer team that makes the event a success each year! All volunteers receive a commemorative t-shirt and drink tickets. [Click here to get involved!](#)

## What does Cinco de Mayo celebrate?

The holiday originally commemorated the defeat of the French army by the Mexicans at the Battle of Puebla in 1862.

Holding much cultural significance, Cinco de Mayo continues to be an important reminder of Mexico's victory in the face of great odds and the patriotism of people of Mexican descent.

## Want to support but do not have the time?

For the first time we are now accepting online donations. Visit [GiveMN.org](http://GiveMN.org) to donate with the click of a button you become a vital part in supporting REDA initiatives.

[Riverview Economic Development Association](#)

Hasta pronto,

The Cinco de Mayo Fiesta Planning Committee  
The Riverview Economic Development Association



[Forward email](#)

[SafeUnsubscribe®](#)

Email Marketing by

This email was sent to [intern@districtdelsol.com](mailto:intern@districtdelsol.com) by [intern@districtdelsol.com](mailto:intern@districtdelsol.com).  
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).



The Riverview Economic Development Assoc | 176 Cesar Chavez Street | Saint Paul | MN | 55107