

Cinco de Mayo Fiesta 2011 Newsletter

Save the date!! Friday & Saturday ~ May 6 & 7, 2011
May 6, 4-9 pm & May 7, 9 am-6 pm

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We are currently looking for sponsorship partners for this important cultural celebration. For more information please check out links below or contact Brian Goielli at bg@districtdelsol.com.

[Rey Sponsors](#)

[Sol Sponsors](#)

[Sombbrero Sponsors](#)

[Piñata Sponsors](#)

Want to support but don't have time?

We are now accepting online donations. Visit GiveMN.org to donate with the click of a button you become a vital part in supporting REDA initiatives.

[Riverview Economic Development Association](#)

Quick Links...

[Our Web site](#)

¡Hola!

The 2011 Cinco de Mayo Fiesta will be here before we know it. You have received our newsletter because you came to the Cinco de Mayo Fiesta in recent years and we would like to fill you in on the plans for this year's fiesta. Preparations are underway to make the 2011 Cinco de Mayo Fiesta our best yet. We hope you will join us for Minnesota's Spiciest Celebration!

Cinco Quick Facts!

Did you know..?

- The Cindo de Mayo Fiesta welcomes over 100,000 attendees each year making it the Hispanic/Latino event of any kind in all of Minnesota!
- This fiesta in District del Sol on St. Paul's West Side is a celebration of Mexican culture, food, beverages, music and customs.
- The holiday commemorates the defeat of the French army by the Mexicans at the Battle of Puebla in 1862.



Get Involved!

REDA is only as strong as it's volunteers. We depend on dedicated individuals to get involved with our organization. We are looking for Cinco de Mayo Fiesta Planning Committee volunteers. Open positions include the History Area Coordinator, Photo Contest Coordinator, and the Volunteer Coordinator. Help us increase community involvement and pride, bring visibility to the neighborhood and businesses, and support the District del Sol revitalization effort by providing an opportunity for the community to participate in a festival celebrating Mexican/Hispanic culture.

For more information please contact Brian Goielli at bg@districtdelsol.com.

2011 Cinco de Mayo Fiesta Amazing Events!

[Cinco de Mayo Fiesta](#)

[More About REDA](#)

[Join Our Mailing List!](#)



Wear your walking shoes because you will need all day to take in the 2011 Cinco de Mayo Fiesta celebration. All will enjoy the familiar feel of the fiesta with more chances at prizes and community ownership. Times and events to remember:

- Cinco de Mayo Fiesta Parade, Saturday 10 am-12 pm
- Photo Contest - submit your best photo
- Salsa tasting contest- come vote for your favorite salsas by local restaurants

Stay tuned for information about our newest addition to this year's celebration, the Quincenera Village! We will also have updates on the Low Rider Car Show, Hop showcase, History Area, Cinco Sports Zone, Children's Area, and Community Wellness Village coming soon!

Check our website for updates.

Districtdelsol.com

Grand Marshal Nominations!

We are currently accepting grand marshal nominations. Help us honor and show our gratitude for a true West Side leader. The Grand Marshal is someone who exhibits exceptional dedication and commitment to their community. The qualifications and nomination forms are posted on our website.

[Grand Marshall Forms](#)

Parade Applications Now Available



Applications are now available on our website under the Cinco events tab at districtdelsol.com. We are excited to see the new creative and vibrant floats that will make the 2011 Cinco de Mayo Fiesta Parade the most memorable yet! We encourage all to apply by March 25, 2011, the deadline for the earlybird price.

Vendor Opportunities

Vendor forms for Minnesota's Spiciest Celebration are now available! Vendors should plan to apply early and avoid late fees.

Vendor forms can be obtained by emailing Mathew Drewek at Fanfare Attractions (mdrewek@earthlink.net) or Brian Gioielli at Riverview Economic Development Association (bg@districtdelsol.com).

Areas for participation:

- Arts and Crafts
- Community Based and Wellness
- District del Sol
- Food and Beverage
- Merchandiser Imports

[More Info](#)

Join in the Fiesta! In a few weeks Volunteer applications will be available online. We will keep you posted.

You can also Like us on Facebook



[Facebook](#)

Stay up to date by following our tweets on Twitter



[Twitter](#)

Hasta pronto,

The Cinco de Mayo Fiesta Planning Committee

[Forward email](#)



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