



## Riverview Economic Development Association

176 Cesar Chavez Street Saint Paul, MN 55107

[www.districtdelsol.com](http://www.districtdelsol.com)

### February E-Newsletter

#### 2011 REDA Membership Updates!

March 2nd, 12-130 pm Xcel Energy sponsored Business Luncheon

February 22, 6-8 pm, Smith Avenue Revitalization Community Meeting

March 8th- District del Sol Neighborhood Visioning Meeting

Cinco de Mayo Fiesta seeks Grand Marshal Nominations

Neighborhood House-Now Accepting Constance Currie Scholarship Applications

March 10th- Guadalupe Alternative Programs Blood Drive

### 2011 Membership Updates

Current list of [2011 members](#).

#### **Haven't renewed yet? There is still time!**

Pay membership [online](#) or email [jt@districtdelsol.com](mailto:jt@districtdelsol.com) for specific questions related to your membership status.

Thank you in advance for your continued support of the West Side business community.

Riverview Economic Development Association & Hispanic Chamber of Commerce

**Invite you to attend a conversation on:  
Energy Efficiency, Cost Saving Opportunities for your  
business sponsored by**



Presented by: Lyle Dunn, Mid-Market DSM Field Rep, Xcel Energy  
*Learn valuable information about money saving programs for  
your business including rebates and much more!*

**Date: March 2, 2011 Time: 12:00 pm - 1:30 pm**  
**Boca Chica Restaurante**  
**11 Cesar Chavez Street Saint Paul**

Please RSVP to Jenny at [jt@districtdelsol.com](mailto:jt@districtdelsol.com)  
or 651.222.6347

\$15.00 for REDA & HCCM members, \$20.00 for non members  
Buffet, soda & presentation included. All those who RSVP will be billed.

## **Smith Avenue Revitalization Initiative Community Meeting**

The Smith Avenue Task Force has been hard at work over the past year and half providing input in order to update a small area plan from 1984. We thank them for their time and commitment.

**We would like to invite the community to preview highlights included  
in the new proposed small area plan for Smith Avenue!**

**Meeting will also feature a presentation from  
Tom Dobbs, Hay Dobbs PA**

Smith Avenue Branding & Corridor Identity Strategies  
Check out the new branding guide for the corridor!

**February 22, 2011 6:00 pm - 8:00 pm**  
**Thompson Senior Center**  
**1200 Stassen Lane, West Saint Paul 55118**

RSVP to

[jt@districtdelsol.com](mailto:jt@districtdelsol.com)

or 651.222.6347

Task Force organized by Riverview Economic Development Association,  
Neighborhood Development Alliance, West Side Citizens Organization,  
City of Saint Paul & City of West Saint Paul.

# District del Sol Neighborhood Visioning Meetings

*Meet your neighbors and share your experience of the  
Robert St and Cesar Chavez St intersection*



**January 25th 6-8 pm**

*Process overview, traffic and development issues*

**March 8th 6-8 pm**

*Parque Castillo and pedestrian experience*

**April 12th 6-8 pm**

*Discussion of draft plan*

All meetings will be at  
the Neighborhood House:  
179 Robie St

For more information:

<http://tiny.cc/DistrictdelSolPlan>

Can't make the meeting?

*E-mail thoughts to*

[streetscape@districtdelsol.com](mailto:streetscape@districtdelsol.com)

ADA accessible

*Para Mas informacion llame a Jenny 651-222-6347*

*Xav paub ntxiv, hu rau Npaub: 651-246-4542*

*Hosted by:*



**CINCO DE MAYO FIESTA SEEKS GRAND MARSHAL  
NOMINATIONS**



Planning has begun for the 2011 Cinco de Mayo Fiesta. The Planning Committee is seeking nominations for the 2011 Grand Marshal.

**Qualified nominees should meet the following criteria:**

- Nominee will be selected on the basis of his/her contributions in the Saint Paul community, through civic and/or social services, humanitarianism or personal achievements.
- Nominee should be a current or long term past resident of Saint Paul's West Side.
- Nominee should understand the significance of Cinco de Mayo.
- Nominee must be willing and able to attend the opening ceremony on Friday, May 6, 2011, and the Cinco de Mayo Fiesta Parade on Saturday May 7, 2011.
- Nominee will be expected to travel throughout the fiesta to interact and talk with participants and volunteers accompanied by a REDA /and or Cinco de Mayo Fiesta Staff representative.
- Nominee must be willing to be interviewed by REDA/and or Cinco de Mayo Fiesta Staff as well as brief interviews with media entities.

To obtain a Grand Marshal nomination form, please visit the REDA website at [www.districtdelsol.com](http://www.districtdelsol.com) or call 651-222-6347.

Nominations may be submitted to:  
REDA - Grand Marshal Nomination  
176 Cesar Chavez Street  
St. Paul, MN 55107

**Nominations must be received at the REDA office by 4 p.m. on Friday, Feb. 25, 2011.**

**Neighborhood House is now accepting scholarship applications from eligible individuals for the Constance Currie Scholarship.** The application deadline is March 11, 2011.

Applications are available on Neighborhood House's website [www.neighb.org](http://www.neighb.org) and at their College Access Resource Center (179 Robie Street East).

Eligibility and guideline information can be found within the application. Contact

Tiffany Rivera-Prescott at 651.789.2513 with questions or  
email [trprescott@neighb.org](mailto:trprescott@neighb.org).



**Guadalupe Alternative Programs (GAP)**  
**Blood Drive**



**March 10, 2011      9 am - 2 pm**

Interested in participating? Donors can go to [www.RedCrossBlood.org](http://www.RedCrossBlood.org) and click on "Find a Blood Drive Near You". Enter GAP's sponsor code (7281), and you are able to sign up in advance for a time to donate.



**Location: 381 E. Robie Street**  
**Saint Paul, Minnesota 55107-2415**  
**tel: 651.222.0757**

For more informatin contact:  
Cordelia Revells, 651.222.0757 ext. 237, [crevells@gapschool.org](mailto:crevells@gapschool.org)