



Riverview Economic Development Association

176 Cesar Chavez Street Saint Paul, MN 55107

www.districtdelsol.com

E-Newsletter

2009 Membership Drive with you in mind!

REDA Funding Corner!

Holiday Shopping to do?

YOUR INVITED! 12/17/08 West Side Community Holiday Reception

RSVP to Holiday Public Safety & learn about St. Paul's Check Diversion Program

Light up the West Side!

Cinco de Mayo Fiesta Planning Committee Meetings

2009 Membership Drive

The Riverview Economic Development Association is about to start its 27th year of membership!

REDA's business association was started by local business owners who were experiencing challenging economic times; similar to what we are experiencing today.

Now more than ever, is it important for businesses to band together and help promote each other in order to spur more business!

We are adding more benefits than ever this year, with small business in mind, REDA is holding steady their 2008 membership due amounts and instead focusing on quality of programs, networking, added events, group marketing opportunities, new member website features, and more!

We continue to be a local business advocate and want to emphasize the importance of a business association as your advocate, now more than ever!

Announcing- 2009 Membership Offers

**Please pass on REDA's business association info to a fellow business contact & receive \$25.00 off your 2009 member dues and the new member will save \$25.00 as well.

For a 2nd year, if you renew your membership or become a new member before **Jan 30, 2009- REDA will add a **FREE** hotlink to your website on our member

listing webpage (a \$50.00 value).

Membership Renewals will be in your mailbox next week, don't forget to refer a friend!

If you already have a business in mind to refer, [click here](#) for a **2009 member application**.

Make sure to have the new business, list your name as a referral, in order to ensure your discount!

questions- call the REDA office or email jt@districtdelsol.com.

REDA Funding Corner

We would like to take this time and thank the St. Paul Foundation, our most recent funder!

Holiday Shopping to do?
Check out - Sol Member Discounts offered to members from members!

[Click here](#) to see current discounts.

Want to offer a discount or promotion at your business? Email details to jt@districtdelsol.com

Join us at our West Side Community Holiday Reception

Brought to you by: Neighborhood House, Neighborhood Development Alliance, West Side Citizen's Organization, West Side Safe Neighborhood Council, & REDA!

We would like to invite you to celebrate the holidays with us!

When: 12/17/08

Time: 5:00 pm to 7:30 pm
El Café en El Burrito Mercado
175 Cesar Chavez Street
Saint Paul, MN 55107

We hope you can join us to make merry and reflect on a wonderful year of community work on the West Side. Appetizers will be provided and please bring a canned food item for the Neighborhood House Food Shelf.

Please RSVP to Brian Gioielli
Phone: 651-222-6347
E-mail: bg@districtdelsol.com

We look forward to seeing you there!



Riverview Economic Development Association
Invites you to attend a conversation on:
**Holiday Public Safety & St. Paul Check Diversion
Program**

*Meet your West Side BEAT officer and learn about a NO COST
opportunity to recover losses from worthless checks!*

Speakers featured:

Officer Nicole Sack, West Side BEAT
Scott James Adkisson- Financial Crimes Services

Date: Tuesday, December 16th

Time: 6:00 pm - 7:00 pm

Location: Blue Cat Coffee & Tea
151 Cesar Chavez Saint Paul MN
Street parking available.

Please RSVP to Jenny at jt@districtdelsol.com or
651.222.6347

Coffee and pastries will be provided.

**Light Up the
West Side!**



**A friendly holiday
reminder**

from your friends at REDA...

Help us spruce up the West Side by
decorating your business with lights!
Your decorations promote a festive
environment for regular customers!

*Holiday decorations
have proven to bring more shoppers to commercial
corridors.*

Happy Holidays Everyone!



**CINCO DE MAYO FIESTA Planning
Committee Info Meetings**

Planning for the 2009 Cinco de Mayo Fiesta is set to begin, but first we need you. This event is now one of the top 10 Cinco de Mayo celebrations in the United States, and it definitely would not happen without the talent and dedication of our volunteers.

Please join us for an informational meeting on Tuesday, Dec. 9 at 6:30 pm at the REDA office (176 Cesar Chavez) This is a chance for us to talk a bit about the planning process and answer any questions you might have about the Planning Committee.

Refreshments will be provided.
Please RSVP to Brian Gioielli at 651.222.6347 or at
bg@districtdelsol.com.

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