



RIVERVIEW ECONOMIC DEVELOPMENT ASSOCIATION



Dear Cinco de Mayo - Community Wellness Village Prospective Participant:

The 2011 *St Paul Cinco de Mayo Fiesta, LLC - Community Wellness Village* - on St. Paul's West Side is scheduled for Saturday, May 7th, 2011 from 9am until 6 pm. As always, this is a Saturday only event.

Below you will find pertinent information regarding your participation and the enclosed official Community Wellness Village application form. *The Riverview Economic Development Association* (REDA) welcomes your participation in creating another successful celebration for all!

St Paul Cinco de Mayo Fiesta, LLC Mission Statement:

To support and finance the District del Sol revitalization effort by celebrating the cultural heritage of the greater West Side community, encouraging neighborhood participation and creating a positive venue to honor Hispanic/Latino culture.

Community Wellness Village Activity Objectives:

To provide our participants, non-profits and business organizations, with a dedicated area where information, support and education services may be distributed promoting physical, mental and cultural health to the widely diverse population attending the Cinco de Mayo Fiesta.

The Application Process:

To become a participant, complete and return the enclosed application with two checks, one full payment and one for security deposit, by May 3rd, 2011. The fee structure is detailed on the application form. The payment remittance is also listed on the application form.

We encourage every applicant to register before 4/23/11 to receive the Early Bird registration credit. By doing so, we are guaranteeing last year's registration prices.

A sustainable and environmentally friendly festival:

St Paul Cinco de Mayo Fiesta, LLC is engaged in new initiatives to create a sustainable and environmentally friendly festival and we want you to help! We are encouraging all participants at St Paul Cinco de Mayo Fiesta, LLC to take any steps they can to create a green booth space. We are more than willing to help point you in the direction of resources that are available to make your Cinco de Mayo Booth the greenest on site!

St Paul Cinco de Mayo Fiesta, LLC will be giving awards for the following:

- 1. Greenest Booth Space***
- 2. Most Festive Booth Space***

Award recipients will receive:

- An engraved desktop award.
- A photo on the District del Sol website, and other media opportunities.

If you have any questions about the application, please contact your Community Wellness Village Volunteer Coordinator - Jairo Pinilla – 763-350-5476

Thank You! ¡Gracias!